

Mark Edwards

resume

2006 to present

Academy of Art University, School of Advertising

associate director of copywriting

Responsible for maintaining and growing one of the largest advertising portfolio programs in the country.

1995 to present

freelance creative director/copywriter

The Arc of San Francisco, BMG Entertainment, Charles Schwab, De Beers, Dove, EMI Records Group, First Union Bank, MBNA, McGraw Hill, NationsBank, Scudder, Sony, Under One Roof

1999 to 2005

MRM Partners, McCann Worldgroup, San Francisco

senior vice president/group creative director

AMD, Apple Computer, Charles Schwab, Honeywell Aerospace, Lucent, Mexico Tourism, Microsoft, Nestlé, Oakland A's, Starbucks, Sun Microsystems

1990 to 1995

Grey Direct, New York

vice president/associate creative director

Aetna, The Chase Manhattan Bank, Lexmark, Quick & Reilly

1987 to 1990

Ally & Gargano, New York

copywriter

The Bank of New York, Dunkin' Donuts, Saab-Scania, Showtime/The Movie Channel

1984 to 1987

CLH&A, Houston

copywriter

Adams & Porter, Hughes Tool Company, KUHF-FM, United Savings

education

1980 to 1984

The University of Texas at Austin

BS/Advertising

portfolio and references available upon request

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